

Charles McAgent
Super Artists Agency (SAA)
Hollywood, CA 90027

Too Informal

Dear Chuck,

Unprofessional, and never mention other companies

Looking for the next \$100 million dollar film? Stop looking! I am the man you've been looking for. I've just completed my latest script The Killer, which I guarantee will be the next Titanic. We can't lose! I am currently shopping this script to other agencies so you need to contact me right away before I let it go to one of your competitors!

Don't suggest casting or the marketing potential. Just give the hook of the story.

The film begins in Arizona. The hero (think Tom Hanks) wakes up in a hospital and finds he has amnesia. After being released, he returns to active duty and investigates a serial killer. The more he investigates the suspect (imagine Bobby De Niro of Alan Rickman) the more he gains back his memory. Then an amazing twist occurs which makes The Sixth Sense look pathetic. This idea rocks! Can't you see the possibilities?

Typo!

Here you should give some basic background on yourself and any "qualified" good feedback, contests.

[Note: this is followed by a five page synopsis of the story.]

Keep the query letter to one page!

My mom and all of my buddies agree that Tom Hanks would jump to be in this picture and surely Steven Spielberg would love to do a film like this as his next project. Can you smell Oscar? I could even direct it myself to keep the budget under \$50 million!

Again, just thank them and don't mention competition

Call me right away at (333) 333-333. If you don't call me right away, I will let the reps at Big Artists Agency have it.

Sincerely,
Jonathan Hack